

# Hunter Rugby Sponsorship Prospectus 2022 - (GOLD)



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A MESSAGE FROM THE PRESIDENT.

THE POWER OF HUNTER RUGBY.

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# Club President's Message

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(add club team phot here)

# The Power of Hunter Rugby

Our great game of rugby has been played for over 150 years in the Hunter region. Its heritage and prominence in the community stem from the tireless hard work and passion of administrators, staff, volunteers, players and sponsors.

In 2022, a sense of hope and opportunity in community sport has been offered to continue building for some and shift the lens and focus on how change can benefit their club and community.

The rugby landscape has changed post-pandemic and now is the time to continue the development of placing rugby in its best possible position. Our representative men's and women's Hunter Wildfires players continue to elevate rugby and the pathways for our youth.

Supporting our great game through sponsorship and funding is vital for our member clubs to equip the players physically, administer every club adequately, educate and support our coaches and provide an enjoyable format to engage our junior and pre-junior participants.

(add image here)

## Competition and Participation Overview

As of April 2022, Hunter Rugby has 1280 active registrations with four Winter competitions – Premier, Divisional, Women's, 4th Grade and two Summer 7s competitions made up of Women's and Colts teams.

- 859 player registrations (616 male, 72 female)
- 124 volunteers
- 136 training-only participants
- 57 coaches
- 43 team managers

The contribution from our valuable 2022 sponsors is paramount to the competition's success and the growth of players and coaches to achieve their aspirations in rugby.

- **Tooheys/ Lion Nathan** – Major Naming Rights Sponsor (Premier)
- **Piddington Carpets & Flooring** – Major Naming Rights Sponsor (Divisional)
- **Slattery Auctions** – Mulubinba Wildfires Indigenous Program Sponsor
- **Newcastle Permanent Building Society** – Mulubinba Wildfires Indigenous Program Sponsor
- **University of Newcastle** – Mulubinba Wildfires Indigenous Program Sponsor
- **Raymond Terrace Taxis** – Mulubinba Wildfires Indigenous Program Sponsor

<b>HRU 2022 FINALS SERIES STRUCTURE</b>			
	Finals Week 1 – 01/09 & 02/09	Finals Week 2 – 10/09	Finals Week 3 – 17/09 – THE FINAL
<i>SATURDAY</i>	GAME 1 – 1 v 2	GAME 3 – Loser G1 v Winner G2	Winner G1 v Winner G3
<i>SUNDAY</i>	GAME 2 – 3 v 4		

From our 2019 Finals Series gate takings, approximately 5860 tickets were sold to non-playing spectators or operational staff across a 4-week Hunter Rugby finals series with an average of 1460 tickets each week (approximate).

(add image here)

## Junior Rugby

Junior rugby is a key development priority of HRU to build and retain the love of rugby of players and keep them playing our great game. HRU recognises the importance of juniors and the pathway required to nurture their interests, performance and knowledge of the game.

HRU is dedicated to assisting each club with its junior program and its goals of creating a sustainable program for the club's benefit and the strength of rugby in the Hunter.

As of 2021, HRU Junior Rugby participation consists of 124 junior teams with 2167 registrations;

- U7's through to U18's in Boys XV a side
- U14's and U16's Girls XV a side
- U15's and U17's Girls Summer/Spring 7's

The breakdown of these numbers are as follows;

- Volunteers – 150
- Training only – 45
- Players – 1817
- Modified rugby participants – 37
- Managers – 63
- 'Get into rugby' participants – 15
- Coaches – 112

## Player Breakdown

- XV's Juniors – 1484
- 7's – 228
- XV Girls – 77
- XV Academy – 28

(add junior image here)

## Sponsor Tiers

Platinum (examples)	
<ul style="list-style-type: none"><li>● Front of shirt</li><li>● All club apparel</li><li>● Club signage</li><li>● Website logo</li><li>● Table at yearly function</li><li>● 2x membership</li></ul>	\$XXXX.xx
Major (examples)	
<ul style="list-style-type: none"><li>● Sleeve sponsor</li><li>● Club signage</li><li>● Website logo</li><li>● Table at yearly function</li></ul>	\$XXXX.xx
Minor (examples)	
<ul style="list-style-type: none"><li>● Club signage</li><li>● Website logo</li><li>● Table at yearly function</li></ul>	\$XXXX.xx

(add image of uniforms or sponsored assets here)

## Sponsor Testimonials

(ask your sponsors for testimonials)

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